

Minutes - Ohio Choral Directors Association - Summer Board Meeting

June 21, 2010

Roush Hall, Room 336

Otterbein College

10:00 a.m.

Present: Ben Ayling, Bill Zurkey, Loren Veigel, Kent Vandock, Frank Bianchi, Paul Jackson, Linda Busarow, Andrew Grega, Brian Potts, Sara Potts, Robert Jones, Tracy Gabrielson, Fred Locker, Jennifer Call, Peter Jarjisian, Ronald Jenkins, David Tovey, Sandra Mathias, Kerry Glann, James Vaughn, Eric Richardson, Robert Ward, Sharon Gratto, Sheena Phillips, Tina Groom, Dara Gillis

Guest Attending: Kristen Snyder, incoming SC chair

Unable to Attend:

Note: BOLD RED print denotes action items.

I). Preliminary Reports

- Call to Order (Ben Ayling) 10:03 a.m.
 - Introduction of New Board Members (Ben Ayling)
 - Ethan Sperry to Portland State – Bob Ward to assume Men's Choir R&S position
 - Kevin Manley replacing Grant Cook for NW
 - Kristen Snyder replacing Paul Jackson for EC
- Suspended State of Constitution (Ben Ayling)

Motion: **to reinstate constitution, re: Voting only by elected Board**

Made by: Eric Richardson

Seconded by: David Tovey

Action taken: Passed unanimously

- Minutes (Loren Veigel)

Motion: **to approve minutes**

Made by: James Vaughn

Seconded by: Eric Richardson

Action taken: Passed unanimously

- Treasurer's Report (Kent Vandock)
 - Reviewed sections of report; description of the Reserve Fund, which is in a weekly CD (we have access to it each week) – this fund will receive 10% of proceeds from each activity.
 - Delay comparison to last year at fall meeting – cleaner after next few

- days for conference.
- It is suggested that we move our fiscal year, from June - June to January - January.

Motion: to change the OCDA fiscal year, from June-June, to January-January

Made by: Bob Ward

Seconded by: Eric Richardson

Action taken: Passed unanimously

Discussion: Concern over lining up with National ACDA fiscal year. Officers assured us that we are free to do what we want.

- Luncheon meeting report was surveyed and explained.
- Explained the disparity between expense and income based on conference income.

Benjamin Charles Ayli..., 7/6/10 12:50 PM

Comment [1]: I was there and do not know what this means. Can we make it more clear?

Motion: to accept budget as presented

Made by: Bob Ward

Seconded by: Eric Richardson

Action taken: Passed unanimously

- Newsletter Report (Sharon Gratto)
 - Newsletter was posted on the website for the first time, with notification and link sent by email. Resultant savings are significant.
 - Layout and design less expensive, thanks to a contact through Ben.
 - Concern expressed about advertiser reaction to lack of print copy.
 - Seeking additional advertising revenue.
 - Seeking information about fall events
 - Discussion: Question concerning advertisers: can a link be added so folks can go directly to advertisers' websites? **Sharon Gratto will look into this.**
- Webmaster Report (James Vaughn)
 - Full report was printed and sent by email
 - There is a button included to reply with comments.
 - Webmaster has been mapping hits on website, which are up compared to last year, with a spike after the OMEA Conference. Webmaster can track hits by county.
 - Job postings are church and community only. It has been suggested we look at school postings, so they are found on our site rather than just OMEA. There is a mechanism in place to verify postings. We can also post links.
 - Recent updates: see report.
- Membership Committee (Dara Gillis)
 - 6-8 new-member forms were received after OMEA

- Region chairs were contacted to encourage new members.
- 28 new members at convention! Thanks to Dara and her committee of the region chairs.
- We will pursue a goal of 100 new members next year, after forming membership committee with region chairs.
- Discussion: Suggestion of offering “conference special” again next year. It must be guarded not to become a regularly-expected offer – **the offer is to be discussed by region chairs and membership chair.**
- Discussion: Suggestion for Board members to make special effort to welcome new members – this will encourage retention.
- Repertoire & Standards Chairs Status Updates
 - High School (Fred Locker)
 - A High School Honors Choir has been proposed for the 2011 summer conference.
 - Initial proposal presented in printed report, for discussion only.
 - Literature to be borrowed from libraries.
 - Discussion: Suggestion of performance in conjunction with Children’s Honors Choir.
 - Discussion: Suggestion of researching a commuter fee.
 - Discussion: Suggestion of adding music budget rather than borrowing.
 - **Fred Locker will look into the presented suggestions, and refine the proposal for consideration at the Fall Meeting.**
 - Women’s Chorus (Kerry Glann)
 - Proposal for Women’s Chorus event to be held November 19th at Kent State University. High school choirs will nominate quartets – practice CDs will be provided – clinicians will be Kerry Glann and Scott McPherson.
 - A written proposal was submitted.
 - An already-existing Men’s Chorus event will occur at same time.
 - An evening concert will be presented by participants in both events.
 - Glann has applied for grant through Young Singers Foundation (\$1500) Sweet Adelines. Result not yet known.
 - Funding request from OCDA \$600
 - Discussion: Question about OMEA members being invited - expansion beyond OCDA.
 - Sidebar: Information from Treasurer – available budget is \$3000 – only \$150 has been granted for the Quink event.

Motion: to fund the Women’s Chorus event at KSU per request.

Made by: Kent Vandock

Seconded by: Dara Gillis

Action taken: passed with one opposed.

Discussion: Question: where does music go? Answer – will belong to women participating. Question: How can this not be viewed as a recruiting effort for KSU with only KSU faculty involved? Answer: Sponsorships of OMEA/OCDA. Suggestion: that one director is not KSU, but someone else from Ohio. Suggestion: consideration of Community or Church or HS director. Rotation to other locations would also limit this problem of recruitment. Also discussed was the possibility of National winning barbershop (female) quartet as guest.

Motion: to approve events for sponsorship only presented at meetings.

Made by: Eric Richardson

Seconded by: Bob Ward

Action taken: Motion and second withdrawn.

Discussion: sometimes timing is not advantageous. **President and Secretary will write new policy for proposals. It was suggested that Treasurer and Webmaster be included in the proposal.**

Discussion: Electronic voting needs clear windows of time for suggestion, discussion, and vote. President Ayling assured the Board that electronic actions will not become a norm, but that it be employed in situations only when it is impossible to wait for the next meeting.

- Middle School (Jennifer Call)
 - Chair is proposing sponsorship for emphasis for boys event – NEOEA day in fall.
 - Jennifer Call will host for first year.

Motion: to sponsor the event

Made by: Eric Richardson

Seconded by: Sandra Mathias

Action taken: Passed unanimously.

- College/University (Peter Jarjisian)
 - Sat Mar 6, 2010, at Ohio State University – a collegiate event was held
 - Feb 12 2011 has been suggested for next year's collegiate event.
 - Participants (?)
 - This event to be discussed at collegiate luncheon.
- Elementary Interest (Tracy Gabrielsen)
 - The chair is seeking a way for elementary choir directors to be involved and honored in OCDA events. Efforts are needed to dispel the impression of OCDA as an organization serving high school/collegiate directors.
- Music/Worship (Ron Jenkins)
 - The chair is still trying to discern how to serve church choir needs from his position.

- It is felt there are already many church events sponsored by denominations and churches to improve level of church music.
 - It is suggested OCDA collect information about events which cross denominational lines.
 - The chair will strive to give Board a plan next year.
- Vocal Jazz (Chris Venesile)
 - Chair not present. No report.
 - It is known that the chair is looking to create an event.
- Multicultural (David Tovey)
 - October 2, 2010, Kenyon College - South African Choral Styles Day – OCDA sponsored event – with Ben Locke (Kenyon)
 - The guest clinician is THE major figure in South Africa.
 - Kenyon’s sponsorship has been strong – a lot of funding. Our event will be the culmination of a longer residency by guest clinician.
 - **President Ayling will be contacting Dowdy/Hall OMEA concerning email blast or publicizing information concerning our multicultural event.**
- Showchoir (Rich Schnipke)
 - Chair absent. No report.
- Men’s Chorus (Ethan Sperry)
 - Chair absent. No report.
- 2-Year College (Nancy Davis)
 - Chair absent. No report.
- Community (Sheena Phillips)
 - The chair held a multi-choir concert several weeks ago in downtown Columbus during the Arts Festival – a benefit for Haiti – four choirs performed.
- Repertoire Notebooks from Reading Sessions (Bill Zurkey)
 - Notebooks will be located during conference in exhibit area.
 - R and S chairs will place the new music in the notebooks.
 - We will designate one reading session packet for the notebooks – **Zurkey is to see the Potts’ about this.**
 - R and S chairs should take the notebooks home after the conference.
- Templates (Peter Jarjisian)
 - Template was created early today, and sent to James Vaughn.
- Historian (Bob Jones)

- No report. **Chair will speak to James about some web ideas.**
- Youth/Student (Mel Unger)
 - Chair absent.
 - (From James Vaughn) Adam Sheldon is working to create a presence on Facebook – it will be switching to a page rather than a group page – Facebook is phasing out the group pages.
 - Looking at web-based possibilities so student groups in OCDA can communicate.
 - There is a possibility of Google connection.
- Retired (Eric Richardson)
 - Retirees can be a big voice to new members to encourage their retention.
 - Mentorship is our mission.
 - It is suggested that we contact new constituencies about mentorship.
- Exhibits (Tina Groom)
 - Last year was a poor year – Wenger is contributing a music stand for a raffle in the exhibit area.
 - Fifteen tables at the exhibits! \$910 of income. Tuesday-only booths offer enjoyed a good response. These exhibitors were invited to eat lunch and attend evening event.

II). Old Business

- Children's Honors Chorus (Sandy Matthias & Tyler Young)
 - Sandy compliments Tyler on the huge amount of work he did.
 - In January ACDA sponsored a National Children's Choir retreat at the University of Cincinnati College-Conservatory of Music, and another event is in the planning.
 - This year the OCDA Children's Honors Choir is 128 singers, 48 chaperones.
 - Event should end with a balance of \$2800.
 - Decision not to commission a piece, local conductor assisted in cutting costs.
 - Guest choir at concert is St. Paul's Youth Choir from Westerville church.
- 2010 Summer Conference (Ben Ayling, Sara Potts and Brian Potts)
 - Pre-registration – 142 (+ 18)
 - We are encouraged to say hello to new attendees.
 - Hosting Chair: Brandon Moss
 - Was invited to serve by Ben Ayling, focusing on folks from out of state. Special welcomes and events have been planned for our guests.
 - Volunteers needed to introduce our presenters
 - Volunteers from the Board were recruited and assigned at this

time.

- The All-Conference party is being sponsored by Bob Rogers Travel, through a donation of \$1000.
- Board members are invited by President Ayling to a Monday evening leadership reception following the concert, in the Breakfast area at the Fairfield Inn & Suites Columbus Polaris, 9000 Worthington Road
- Reading Sessions (Bill Zurkey)
 - Question: balancing of groupings – four groups are in the last session. Only two are in the first session.
 - Suggestion to move college to Monday sessions. This will be done.
 - Thanks from Bill to R and S chairs for the time and communication.
- OMEA Agreement (Ben Ayling)
 - Agreement is reviewed by Ayling
 - We will be on their website, with hyperlink.
 - We are their first allied organization.
 - Agreement stands as voted by the Board.

III). New Business

- 2011 Summer Conference (Ben Ayling)
 - Jerry McCoy, ACDA President - North Texas
 - André Thomas, Florida State
 - Suggestions for other presenters
 - Peter Jarjisian – Karen Fullmer, Washington State – middle school
 - Sharon Gratto – Judy DuBose – Frederick Children's Chorus (also middle school)
 - Kristen Snyder – Randy Swiggums and Margaret Jenks – Madison Wisconsin
 - Sandy Mathias – Armando Ruis
 - Tracy Gabrielson – Mary Goetze, multicultural, children
 - Tracy Gabrielson – someone from Ohio who excels in normal elementary education.
- Elections (Ben Ayling for Gayle Walker)
 - NW - Kevin Manley replacing Grant Cook
 - EC - Kristen Snyder replacing Paul Jackson
- Northern Ohio Hymn Festival: Co-sponsorship contribution request (Ben Ayling)
 - Letter requesting repeated co-sponsorship – granted \$500 last year.

Motion: to sponsor this event for \$500

Made by: Dara Gillis

Seconded by: Fred Locker
Action taken: passed unanimously.
Discussion: This has always been a very strong event. **We will ask for a small advertising note and website address link for more information in their bulletin.**

- For the good of the order
 - The World Choir Games 2012 in Cincinnati. Request from Jarjisian concerning more information about the event – it was advertised heavily in Cincinnati but little more has come out. No Board member contributed additional information.
 - Promote the National Convention, to be held in Chicago.
 - From Treasurer **Kent Vandock – he will send reimbursement form for travel.**

IV). Adjournment

Motion: to adjourn, 12:20 PM

Made by: Eric Richardson
Seconded by: David Tovey
Action taken: passed unanimously.

OCDA board meetings:

- Saturday, September 11, 2010 at 10 a.m. in Roush Hall, Room 331, Otterbein College
- Saturday, January 8, 2011 at 10 a.m. in Roush Hall, Room 331, Otterbein College
- Monday, June 20, 2011 at 10 a.m. in Roush Hall, Room 331, Otterbein College

Other Important Events

- OCDA and Kenyon College: South African Choral Styles Day - October 2, 2010 at Kenyon College in Gambier, OH
- OMEA Conference – January 27 – 29, 2011 in Cincinnati
- ACDA National Conference – March 9-12, Chicago, Illinois
- OCDA Summer Conference - June 20-22, 2011 at Otterbein College

Respectfully submitted,
Loren C. Veigel
OCDA Secretary